



# Do You Need a Fundraising Consultant?

CHRIS KEESHAN ASSOCIATES, INC.  
A FUNDRAISING CONSULTING, TRAINING, AND COACHING COMPANY

## Take This Quiz and Find Out!

Find out if your organization could use the help of a fundraising consultant. Check the boxes below that scream – “yes, our organization needs help in this area.”

Name \_\_\_\_\_ / e-mail: \_\_\_\_\_

- Our organization needs assistance designing and writing a case statement.
- Our organization is thinking about launching a capital campaign.
- Our organizations board members could benefit from fundraising training that is interactive and inspiring.
- Our organization could use training on researching prospects.
- Our organization could use help strategizing a plan for our fundraising for the next five years.
- Our organization could use help getting in the door with prospects—making phone calls, and getting immediate appointments.
- Our organization could use help with a media plan and tips on approaching the media to get needed publicity.
- Our fundraising board could use tips and training on having a “wealth mindset.”

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**“Chris Keeshan was wonderful to work with as we proceeded to meet and exceed our capital campaign goals.”**

- Lynn Johnson  
Shamberg, Johnson &  
Bergman  
Legacy of Justice Foundation

At Chris Keeshan Associates, Inc., we believe what makes a company great to work with comes down to relationships. This means knowing the client's needs and vision, building connections, and turning dreams into reality.

We deliver winning fundraising and development strategies for 501(c)(3) organizations. We do this by listening, researching and thinking strategically, as well as using intelligence, creativity and a large dose of passion.

